

**2013**

**Freedom of Information Request**

**Reference number – 13-017**

Please could you tell me much profit, giving a year by year breakdown (after all expenses and associated costs are deducted) has the National Museum Wales (over all sites) made from image sales for the past 10 years or as many as the service has been running for if less than 10 years.

**Amgueddfa Cymru**  
Parc Cathays, Caerdydd CF10 3NP  
Ffôn: (029) 2039 7951 Ffacs: (029) 2057 3321

**Amgueddfa Cymru – National Museum Wales**  
Cathays Park, Cardiff CF10 3NP  
Tel (029) 2039 7951 Fax (029) 2057 3321

amgueddfa  
cymru national  
museum  
wales

**Reference no.: 13-017**

16 September 2013

Dear,

**REQUEST FOR INFORMATION** – *Information regarding the profit made by Amgueddfa Cymru – National Museum Wales through the sale of images over the past 10 years.*

Thank you for your request for information. As Head of Knowledge & Information Management for Amgueddfa Cymru - National Museum Wales, I am responsible for responding to your request for information.

I refer to your email of 3 September 2013, in which you asked for the following information:

Please could you tell me much profit, giving a year by year breakdown (after all expenses and associated costs are deducted) has the National Museum Wales (over all sites) made from image sales for the past 10 years or as many as the service has been running for if less than 10 years.

## Response

Your request for information has now been considered and the answer to your question is as follows:

The first year Amgueddfa Cymru – National Museum Wales made a profit from the sale of images was in 2012 – 2013 with a profit of £1,201. I can confirm that all previous years we have not record any profits for the sale of images.

Your request was considered according to the principles set out in the National Assembly's Code of Practice on Public Access to Information (third edition). The Code is published on the Internet at [www.information.wales.gov.uk](http://www.information.wales.gov.uk).

If you are unhappy with the service you have received in relation to your request and wish to make a complaint or request a review of our decision, you should write to the Director of Finance and Corporate Resources at the following address:

Mr. Neil Wicks  
Director of Finance and Corporate Resources  
Amgueddfa Cymru – National Museum Wales  
Cathays Park  
Cardiff  
CF10 3NP

When dealing with any concerns, we will follow the principles of the National Museum of Wales's Code of Practice on Complaints, which is available on our website at [www.museumwales.ac.uk/en/45/](http://www.museumwales.ac.uk/en/45/).

Internal review requests should be submitted within two months of the date of receipt of the response to your original letter.

You also have the right to complain to the Information Commissioner's Office (ICO) if you are not content with the outcome of your complaint or review. Generally, the ICO will not make a decision unless you have exhausted the complaints procedure provided by the Museum.

The Information Commissioner can be contacted at:

Information Commissioner's Office  
Wycliffe House  
Water Lane  
Wilmslow  
Cheshire  
SK9 5AF

If you have any queries regarding the information I have provided, please contact me via my email address and I will endeavour to assist you.

Yours sincerely,

Gayle Evans, LLM  
Head of Knowledge & Information Management